

June 16-17, 2025 | Minneapolis, MN
Four Seasons Hotel Minneapolis

24TH ANNUAL

medtech MVP

Venture & Partnering Conference

The Annual Gathering of Medtech's Leading Innovators, Investors, and Executives from around the Nation Discussing the Timeliest Issues and Opportunities.

MEET OUR CO-CHAIRS



Sarah Worrell
CEO
Melodi Health



Amrinder Singh
Partner
Vensana Capital



Srijoy Mahapatra, MD
Divisional Vice President
Abbot Ventures

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Dear Colleague,

We invite you to Medtech MVP 2025 in Minneapolis, MN, where top investors, executives, and innovators will gather to explore the latest trends and breakthroughs in medical technology. This exclusive event will take place June 16-17, 2025, at the Four Seasons Hotel with the industry's top executives and decision-makers.

Key themes to be addressed include:

- Exclusive Insights: Fireside Chat with Boston Scientific's CEO
- Late-Stage Investing: Trends in IPOs & M&A Market
- Scaling Medtech: Strategies for Commercializing New Products
- Hospital & ASC Perspectives: How Providers Evaluate New Medical Devices
- Reimbursement Strategies: Winning Approvals for New Technologies
- Next-Gen Neurostimulation: Brain-Computer Interfaces in Medtech
- Spotlight Interview: Medtech MVP 2025 Award Recipient
- New Technology Showcase: Emerging Innovations in Medtech
- Avio Medtech Pitch Contest: Top Finalists Compete for Innovation Leadership

Don't miss this unmatched opportunity to connect with industry leaders, gain exclusive insights, and forge new partnerships that drive the future of Medtech.

Secure your seat today!

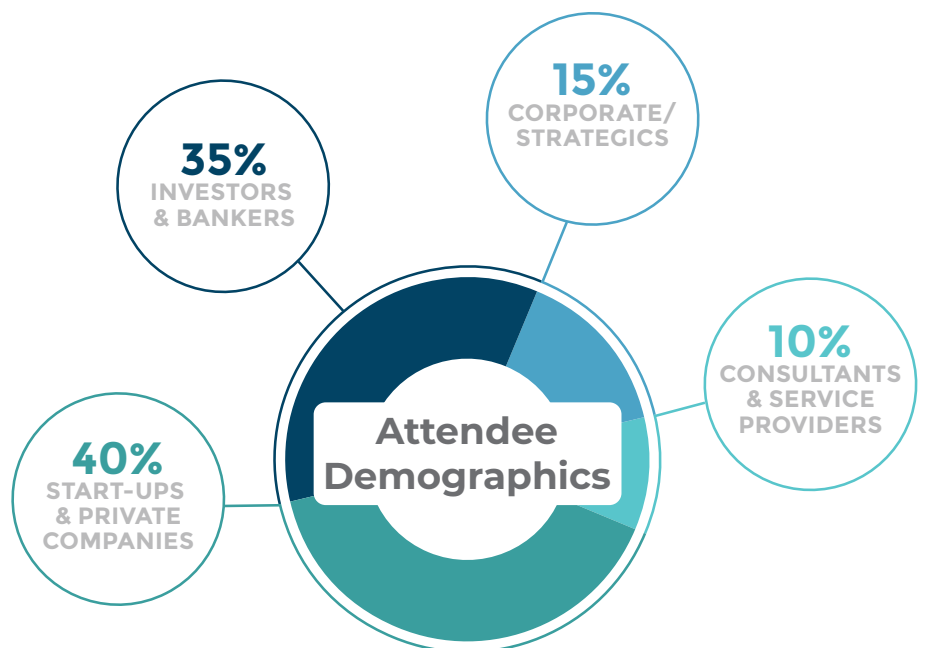


Benjamin Lakin, PhD
Chief Executive Officer, CII



Eileen Murphy, MEd
Conference Producer

NETWORK WITH MEDTECH INNOVATORS FROM:



MONDAY, JUNE 16**2:00 pm Registration Open****3:00 Organizer's Welcome Remarks****3:05 Co-Chairs' Welcome Remarks**

Srijoy Mahapatra, MD, Divisional Vice President, Abbott Ventures
Amrinder Singh, Partner, Vensana Capital
Sarah Worrell, CEO, Melodi Health

3:10 PANEL DISCUSSION: Successfully Scaling and Commercializing a New Medtech Product*Moderator: Stacey Pugh, CEO, Endogenex*

Successfully scaling a MedTech innovation requires strategic growth, regulatory expertise, and strong industry partnerships. This panel brings together experts to discuss key commercialization challenges, from securing investment to navigating FDA approval and accelerating market entry. Gain actionable insights to bring your medical device to market and drive success.

Panelists:

Jeff Peters, Venture Partner, Healthcare, OrbiMed Advisors LLC
Darshana Zaveri, Founder & Managing Partner, Catalyst Health Ventures

3:50 Avio Pitch Contest Introduction*Frank Jaskulke, Vice President, Sales & Business Development, Avio Medtech***3:55 Avio Medtech Pitch Contest***Frank Jaskulke, Vice President, Sales & Business Development, Avio Medtech*

Join us for the Avio Medtech Pitch Contest, where the top finalists will present their innovative solutions to a panel of expert judges in a tightly scheduled showdown. Experience back-to-back pitches followed by engaging Q&A sessions, leading up to the highly anticipated announcement of the winner. Don't miss this electrifying finale, filled with groundbreaking ideas and insights into the future of medical technology.

4:35 Transition to Breakout Discussions

BREAKOUT DISCUSSIONS

4:40 Breakout Discussions**When Reimbursement Talks, People Listen: Optimizing Success and Avoiding Common Roadblocks***Jolayne Devers, President and Partner, JD Lymon**Mark Domyahn, Partner, JD Lymon Grp**Carla Monacelli, Partner, Exec, JD Lymon Grp**Kieran Murphy, Vice President, Global Market Access and Reimbursement, Shockwave Medical*

Reimbursement is the key factor in commercialization success. We will focus on the keys to optimizing successful reimbursement strategies and how to avoid common roadblocks that can slow adoption and concern investors.

Breakout Discussion (Opportunity Available)**5:10 Networking Welcome Reception****6:20 Close of Day****TUESDAY, JUNE 17****7:30 am Registration and Morning Coffee****8:30 Organizer's Welcome Remarks****8:35 Chairperson's Opening Remarks***Sarah Worrell, CEO, Melodi Health***8:40 Healthcare Investments and Exits—Q1'25 Update and 2025 Outlook***Milo Bissin, Southwest & Central US Market Manager, Life Sciences and Healthcare, Silicon Valley Bank***9:00 Innovator Award Introduction***Patrice Kloss, Partner, Fox Rothschild LLP***9:05 Interview with Medtech MVP 2025 Innovator Award Recipient***Drew Hykes, CEO, Inari Medical***9:35 PANEL DISCUSSION: Late-Stage Investor Panel: What's the Current Pulse on IPOs and M&A?***Moderator: David Lewis, Managing Partner, Gilmartin Capital*

As market dynamics shift, late-stage investors are reevaluating IPO and M&A strategies. This panel brings together industry experts to discuss the current investment landscape, key trends in public offerings, and evolving acquisition opportunities. Gain insights into what investors are looking for, how market conditions impact exit strategies, and what it takes to navigate today's funding climate successfully.

Panelists:*Joe Biller, Managing Partner, American Century Private Investments**Kate Hobbs, Equity Research Analyst, Vice President, T. Rowe Price**Jennie N. Xue, Senior Managing Director, Guggenheim Partners***10:15 Networking Coffee Break (Sponsorship Opportunity Available)**

BREAKOUT DISCUSSIONS

10:45 Breakout Discussions**Breakout Discussion Evidence Development Challenges Posed by FDA and Payers***Mark DuVal, CEO, DuVal & Associates**Chris Lyle, Vice President Evidence Strategy, DuVal & Associates*

This session will focus on key differences in how FDA and payers evaluate the performance of medical technologies through their unique lenses. For emerging technologies in particular, widespread payer coverage routinely lags product approval. Tailoring a comprehensive evidence plan to address the needs of both stakeholders can help shorten this gap.

**Breakout Discussion Lessons Learned and Future Advice for Medtech IPO Navigation***Michael Gietl, Managing Director, J.P. Morgan**Annie Wernig, Managing Director, J.P. Morgan**Michael Kujak, President & CEO & Dir, Francis Medical Inc**Mike Blue, President & CEO, HistoSonics Inc**Kevin Hykes, President & CEO, CVRx*

Learn about the important considerations to follow from an expert panel across public and private medtech as they navigated/navigate/will navigate the world of successful public capital raising. Join Annie Wernig from J.P. Morgan's Healthcare Investment Bank, Kevin Hykes, President and CEO of CVRx, Mike Blue, CEO of HistoSonics, and Mike Kujak, President and CEO of Francis Medical as they discuss this important topic.

J.P.Morgan

Breakout Discussion (Opportunity Available)**11:15 Transition to General Session****11:20 PANEL DISCUSSION: Approaching Strategic Partners: Considerations for Corporate Venture Capital***Moderator: J.P. Peltier, Global Head, Healthcare, Piper Sandler*

Securing the right strategic partner can accelerate growth, but engaging with corporate venture capital (CVC) requires a tailored approach. This panel explores what CVCs look for in potential investments, how to align with



corporate priorities, and key considerations for structuring partnerships. Industry leaders will share strategies for navigating the CVC landscape and positioning your venture for successful collaboration.

Panelists:

James Eadie, MD, Managing Director, Sante Ventures
Virginia L. Giddings, PhD, Vice President, Exploration, Edwards Lifesciences
Saravana Kumar, CEO, 4C Medical Technologies
Lisa Wipperman-Heine, Board Director and Medtech Executive

12:00 pm Avio Medtech Pitch Contest Winner Announcement and Interview

Frank Jaskulke, Vice President, Sales & Business Development, Avio Medtech

12:15 Networking Lunch (Sponsorship Opportunity Available)**1:15 Co-Chair Remarks**

Amrinder Singh, Partner, Vensana Capital

1:20 Introduction to Keynote Speaker Sponsored Presentation (Opportunity Available)**1:25 Executive Insights on Leadership and Success**
Michael Mahoney, Chairman & CEO, Boston Scientific Corp.**Interviewed By:**

Justin Klein, MD, JD, Co-Founder & Managing Partner, Vensana Capital

1:55 Technology Showcase: Sponsored Presentation (Opportunity Available)**2:15 PANEL DISCUSSION: Critical Insights for Entrepreneurs & Investors: How Hospitals & ASCs Evaluate New Medical Devices and Cost-Benefit Decisions**

Moderator: Karen Ruszkoski, Vice President, Market Access and Reimbursement, Volta

Hospitals and ambulatory surgery centers (ASCs) face increasing pressure to balance innovation with cost efficiency when evaluating new medical devices. This panel will provide critical insights into how these institutions assess new technologies, weigh clinical and financial benefits, and make purchasing decisions. Entrepreneurs and investors will gain a deeper understanding of the key factors driving adoption, helping them better position their innovations for success in today's value-driven healthcare landscape.

Panelists:

Scott Anseth, Orthopaedic Surgeon, Twin Cities Orthopedics
Andy Danielsen, Chief Business Development Officer, Mayo Clinic Ventures
Steven Manoukian, MD, Senior Vice President, HCA Healthcare; Service Lines & Clinical Resiliency, HCA Healthcare

BREAKOUT ROUNDTABLE DISCUSSIONS & NETWORKING REFRESHMENT BREAK

2:55 Breakout Roundtable Discussions & Networking Refreshment Break**Ask the Pros: DuVal & Associates**

Bryan Feldhaus, President, DuVal & Associates

Mark DuVal, CEO, DuVal & Associates

Chris Lyle, Vice President Evidence Strategy, DuVal & Associates

This roundtable provides YOU the opportunity to direct the discussion with professionals at DuVal & Associates. Ask questions about FDA's regulatory process, overcoming submission obstacles, strategies for evidence development, and how to be appropriately aggressive yet compliant in sales and marketing practices under the Food, Drug & Cosmetic Act.

**Ask the Reimbursement Experts: What Keeps You Up at Night?**

Jolayne Devers, President and Partner, JD Lymon

Mark Domyahn, Partner, JD Lymon Grp

Carla Monacelli, Partner, Exec, JD Lymon Grp

Reimbursement is the key factor in commercialization success. We will focus on the keys to optimizing successful reimbursement strategies and how to avoid common roadblocks that can slow adoption and concern investors.

3:35 PANEL DISCUSSION: Creative and Successful Approaches for Obtaining Reimbursement Approval

Moderator: Morgan Evans, Founder & CEO, Agitated Solutions

Securing reimbursement approval is a critical step in the commercialization of new medical technologies, yet the process is complex and ever-evolving. This panel will explore innovative and proven strategies for obtaining coverage, coding, and payment from payers. Experts will share real-world insights on navigating regulatory hurdles, demonstrating value to insurers, and accelerating market adoption through effective reimbursement strategies.

Panelists:

Spencer Bailey, VP Market Access & Reimbursement, SetPoint Medical

Cherly Matter, Head of Customer Success, Avenda Health

Kathy Sherwood, Senior Vice President Global Market Access, Inspire Medical Systems Inc.

4:15 PANEL DISCUSSION: The Next Generation of Neurostimulation Tech: Exploring Brain-Computer Interfaces in MedTech

Moderator: Juan-Pablo Mas, Partner, Action Potential VC

Brain-computer interfaces (BCIs) are revolutionizing neurostimulation, opening new frontiers in treating neurological disorders and enhancing human capabilities. This panel brings together industry leaders, researchers, and investors to explore the latest advancements in BCI technology, its clinical applications, and the challenges of commercialization. Discover how cutting-edge innovation is shaping the future of MedTech and what it takes to bring next-generation neurostimulation devices to market.

Panelists:

Allen Burton, DVP and Chief Medical Officer, Abbott

J Mocco, Physician, Mount Sinai Health System

Jacob Robinson, Co-Founder & CEO, Motif Neurotech

4:55 Co-Chair Closing Remarks

Srijoy Mahapatra, MD, Divisional Vice President, Abbott Ventures

5:30 Closing Networking Reception (Sponsorship Opportunity Available)**6:00 Close of Summit**

I have attended this conference and its predecessor every year for 15 years or so. They really have the format down, as well as the combination of main event speakers/panels, breakout sessions and, importantly, networking time. The selection of topics and speakers is terrific too. Superb location and venue. Thanks for running such a smooth and interesting conference year after year!

— President & CEO, DuVal & Associates



FEATURED SPEAKERS



Andrew Danielsen

Chief Business Development
Officer, Mayo Clinic Ventures



Darshana Zaveri

Founder & Managing Partner,
Catalyst Health Ventures



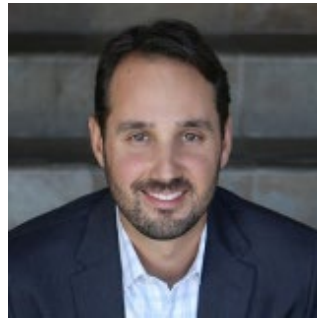
David Lewis

Managing Partner,
Gilmartin Capital



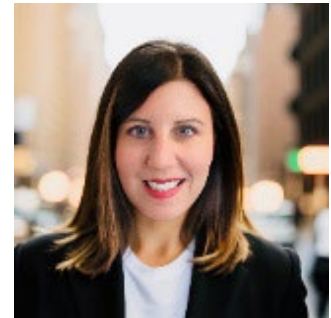
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Senior Managing Director,
Guggenheim Partners



Juan-Pablo Mas

Partner, Action Potential VC



Karen Ruszkoski

Vice President, Market Access and
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Kate Hobbs

Equity Research Analyst, Vice
President, T. Rowe Price



Kathy Sherwood

Senior Vice President, Global
Market Access, Inspire Medical
Systems Inc.



Michael Mahoney

Chairman & CEO,
Boston Scientific Corp.



Saravana Kumar

CEO, 4C Medical Technologies



Stacey Pugh

CEO, Endogenex



Virginia L. Giddings, PhD

Vice President, Exploration,
Edwards Lifesciences

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TO LEARN MORE about Sponsorship opportunities and how you can play an active role at the conference while networking with the nation's leading innovators, investors, and executives please contact:



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bcaine@healthtech.com

HOTEL & TRAVEL

CONFERENCE VENUE:

Four Seasons Hotel Minneapolis

245 Hennepin Avenue
Minneapolis, MN 55401

For Hotel reservations and more information, visit the venue page of MedtechMVP.com

